18 December, 2024

**FESTIVE CHEER AS ISUZU ANNOUNCES 2024 TRUCK OF THE YEAR WINNERS**

Isuzu Australia Limited (IAL) is kicking off the festive season by announcing the winners of its annual Truck of the Year competition.

IAL Marketing and Advertising Manager Sam Gangemi said the competition was a way of acknowledging loyal customers who chose Isuzu Trucks as their transport partner.

He also took the opportunity to extend thanks to the drivers and service operators who keep Australia's supply chain and essential industries ticking over.

“It's one of the highlights of our year to bring together Truck of the Year competition entrants and celebrate the hard work they’ve been doing around the country,” said Mr Gangemi.

“It has been our great pleasure to keep this space open for the truck driving community, the owner-operators and small businesses to share their passion for life on the road and their Isuzu trucks for over 25 years now.

“While we congratulate our winners, we also thank all the Aussie truck drivers for their hard work keeping the country moving.”

**Tied up with tinsel**

Every December, Isuzu’s expert judging panel comes together to look at the monthly winners and deliberate on who goes through to the final rounds.

This year, each Isuzu Trucks Series winner (N Series, F Series, FX Series, and FY Series) receives a $1,000 prepaid Visa cash card and a chance at being named the Grand Prize winner.

The Grand Prize Winner will receive a $6,000 prepaid Visa cash card and the title of 2024 Truck of the Year.

Deciding on who takes out the top spots is always a difficult task when faced with a huge variety of Isuzu truck models, applications, and Australian operators’ penchant for adding a ‘little extra on the rig.’

“The competition is a great way to get a glimpse into how our customers put their trucks to work and all the truly unique thinking that goes into designing their perfect vehicle,” said Mr Gangemi.

“Well done to all who entered, and congratulations to our 2024 prize winners!”

**2024 Grand Prize Winner**

Isuzu Australia are thrilled to announce that Sydney Side Plumbing are the 2024 Truck of the Year Grand Prize Winner.

Mo Mourad and Sydney Side Plumbing entered a one-of-a-kind [NLR 45-150](https://www.isuzu.com.au/our-range/series/n-series/) which has wowed the judges with its combination of creativity and efficiency in one sleek package.

“We've designed a custom NLR 45-150 that's equipped with everything for our business of leak detection and plumbing in Sydney,” said Mr Mourad.

“My Isuzu truck has a high-pressure water jet out the back, PVC pipe holders on top, and emergency lights and an LED board that can display messages when we're working on the road.”

Sydney Side Plumbing receive top accolades as 2024 Truck of the Year and also receive the prize for ‘King of the N Series’.

**F Series Prize Winner**

Zozo's Earthworx and Jason Spiteri are the ‘King of the F Series’ with his classic FRR 600 ([FRR 110-240](https://www.isuzu.com.au/our-range/series/f-series/)) operating out of Dean Park in New South Wales.

“What makes our truck special to us is that the whole thing was custom built by myself in my backyard.

“I put a lot of hard work and labour into transforming it from the Pantech that it was when I first bought it,” said Mr Spiteri.

**FX Series Prize Winner**

Dean Lamb and Watts Fresh have won ‘King of the FX Series’ with their [FXY 240-350](https://www.isuzu.com.au/our-range/series/fx-series/) with a custom-made insulated curtain.

The Watts Fresh delivery truck is busy providing the regional town of Kyneton in Victoria with local deli goods, health foods, fruits and vegetables.

“Our FXY 240-350 has a custom insulated side curtain to keep our produce fresh,” said Mr Lamb.

**FY Series Prize Winner**

Daniel O'Brien and Brooks Lift and Shift have won the ‘King of the FY Series’ with their [FYJ 300-350](https://www.isuzu.com.au/our-range/series/fy-series/) crane truck.

The FYJ 300-350 is also used as interstate transportation travelling between Adelaide, Melbourne, and even into Geelong.

“My Isuzu is very versatile in what it is able to carry and lift,” said Mr O'Brien.

**Trucking into the new year**

Isuzu truck owners can enter the 2025 competition by visiting [***isuzu.com.au***](https://www.isuzu.com.au/news/truck-of-the-year/) and filling out a simple [**entry form**](https://www.isuzu.com.au/news/truck-of-the-year/?_ga=2.27492468.934186733.1701735667-33114498.1650415451) with a photo and description of the role their Isuzu truck plays in their business.

Isuzu Australia would like to thank customers for their ongoing support and extend warm wishes for a safe and happy Christmas.

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